## PRICE CHANGE DEADLINES - FISCAL 2024/2025

(Deadlines will be strictly enforced)

| PRICE CHANGE<br>SUBMISSION DEADLINE* | PRICE CHANGE<br>EFFECTIVE DATE*   | NEW CASE COST<br>EFFECTIVE DATE |
|--------------------------------------|-----------------------------------|---------------------------------|
| March 17, 2024                       | May 1, 2024                       | April 24, 2024                  |
| -                                    | No Price Change for June 2024     | -                               |
| May 19, 2024                         | July 1, 2024                      | June 24, 2024                   |
| -                                    | No Price Change for August 2024   | -                               |
| July 28, 2024                        | September 1, 2024                 | August 25, 2024                 |
| -                                    | No Price Change for October 2024  | -                               |
| September 15, 2024                   | November 1, 2024                  | October 25, 2024                |
| -                                    | No Price Change for December 2024 | -                               |
| November 17, 2024                    | January 1, 2025                   | December 25, 2024               |
| -                                    | No Price Change for February 2025 |                                 |
| January 19, 2025                     | March 1, 2025                     | February 23, 2025               |

## **NOTES**

All agent/supplier requested price reductions must remain in effect for a minimum of 60 days and will be subject to a chargeback on all inventory in the Warehouse and Liquor Stores. This chargeback for Liquor Stores and the Warehouse will be the calculated difference in invoice cost of the old retail and the new lower retail price.

<sup>\*</sup> Price Change effective dates are subject to change. Every effort will be made to communicate any changes to all stakeholders.